

STUDENT-ATHLETE SOCIAL MEDIA AGREEMENT

Social media can be a useful tool to communicate with teammates, fans, friends, coaches and more. Social media can also be dangerous if you are not careful. Every picture, link, quote, tweet, status or post that you or your friends put online is forever part of your digital footprint. You never know when it will come back to hurt or help your reputation during the recruiting process, a new job or other important areas of your life.

Recognizing the above (initial each line):
I take responsibility for my online profile, including posts and any photos, videos or other recordings posted by others in which I appear.
I will represent Stockton Rowing Club in a positive manner at all times and not degrade my opponents before, during or after races or during the season.
I will post only positive things about my teammates, coaches, opponents and officials and not comment on injuries, rosters or other confidential information.
I will use social media to purposefully promote abilities, team, community and social values.
I will consider "Is this the me I want you to see?" before I post anything online.
I will ignore any negative comment about my team or me and will not retaliate. When appropriate I will inform my coaches.
If I see a teammate post something potentially negative online, I will have a conversation with that teammate. If I do not feel comfortable doing so, I will talk to the team captain or a coach.
I am aware that I represent my sport, school, team, family, and community at all times and will do so in a positive manner.
Date:

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Student-Athlete Signature